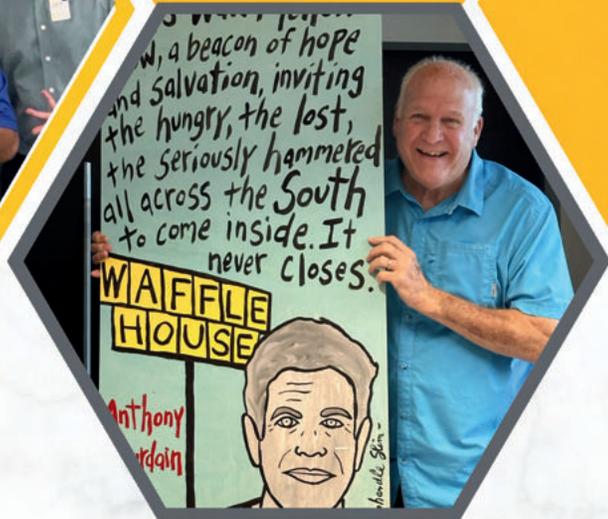




STUDER™
COMMUNITY INSTITUTE



2024

Community Impact Report



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Message from the Executive Director



Friends and colleagues,

I am grateful for this opportunity to share with you SCI's 2024 Community Impact Report. This report highlights not only the work of our programs, but the people and volunteers who have a passion for making a difference in our community.

Looking back on this past year, I am struck by the resilience of our team and their ability to remain nimble and adaptable. Change can be challenging and surprising, but with it comes tremendous opportunity.

As we collectively navigated how to best adjust fundraising events like the Building Brains Ballpark Bash in lieu of Light Up Learning, capitalize on a 10th year of EntreCon®, and envision a refreshed Venture Mentoring Service program, there were times of ingenuity, entrepreneurship and impact that shone brightly and reaffirmed the importance of this work.

Here is a glance of what we accomplished through the work of our Building Brains and Building Jobs programs:

- Over 4,500 bags given to new parents at hospitals in Escambia and Santa Rosa counties
- Ballpark Bash, a free event, provided entertainment and community resources for over 1,000 attendees
- “Discover Your PoTENTIAL”, celebrating 10 years of EntreCon®, our signature business, leadership and entrepreneurship conference drew over 450 attendees, many of whom attended for the first time
- MIT modeled Venture Mentoring Service (VMS) program connected 26 businesses with 44 mentors

We were honored to be a part of the Pensacola State College Foundation's inaugural nonprofit certification program and achieved a Certification in Organizational Excellence. During this year-long program, along with twenty-two other Northwest Florida nonprofits, we received training and were evaluated on best practices in essential areas that included board governance, strategic planning, fundraising, risk management, human resources, and financial management.

There is much more to be done, but we are making significant progress and are excited about what is on the horizon for SCI. I am incredibly grateful to our Board for their unwavering support and leadership, the team for their enthusiasm and genuine commitment to this work, our selfless volunteers, and the members of the community who have all played a role in contributing to our success this past year.

Best,

Katie Ballard



About Studer Community Institute

Founded in 2015, SCI became a nonprofit in 2016. Dedicated to improving the community we serve with a focus on education in boosting kindergarten readiness, and to provide vital skills-training to small business owners, with leadership and personal growth training to help their businesses to succeed and grow.



Vision And Mission

Mission

Our mission is to improve the quality of life
for all people in the diverse communities
we serve

Vision

To make our community the greatest place to live
in the world.

While this may sound a bit far fetched, year after year,
little by little, we continue to see the results of
investing in our community. Everything we do works
towards building a community we can be proud to call
home.





STUDER™
COMMUNITY INSTITUTE



Board of Directors



Kathy Sandstrom - Board Chair
Retired, Heitman LLC



Quint Studer
Founder, Studer Community Institute



Dr. Katie Crawford
Pediatrician
Ascension Sacred Heart



Laura Jackson
Asst. Manager, Learning &
Development NFCU



Charles James
Shareholder, Clark Partington



Christopher Janes
Managing Partner
Michles & Booth



Shannon Libbert
Senior Partner, Kingsley Gate



Sena Maddison
Communications Strategist



Sonshine Moorer
Owner,
Sonshine's Community Inc.



Mort O'Sullivan III
Retired Managing Member of the
Gulf Coast Region Warren Averett,
LLC CPAs & Advisors



Joy Powell
Director, Community Health Programs
Baptist Health Care



Bert Thornton
Retired, Chief Operating Officer
Waffle House

Meet The Team



Katie Ballard

Executive
Director



Chris Heaney

Director of
Building Jobs



Paige Marcin

Director of
Building Brains



Kim Martin

Data & Communications
Coordinator



Ashley Misleh

Special Events
Coordinator



Our Volunteers

Volunteers are the lifeline of Studer Community Institute, dedicating their time, skills, and passion to advance our mission. Their support allows us to extend our reach and amplify our impact, from organizing community events to providing direct services. Our volunteers bring diverse perspectives and talents, enriching our programs and fostering a collaborative spirit.

EntreCon, EntreCon Extras, Ballpark Bash, Light Up Learning, Gingerbread House Competition - our volunteers are with us every step of the way, making sure these events are possible, and their support is invaluable. We are so very grateful for each and every one!



Our Volunteers



... "SCI's team goes above and beyond expectations to communicate effectively and in a timely manner. The events I have participated in have all been well-planned, well-staffed, and therefore, well-executed."

... "Wonderful group of folks with a defined mission. Greatly appreciated!"



"I volunteer for SCI because of their values and contributions to our community. It is a pleasure to support those making positive impacts."



Building Brains Program

2024 IMPACT



6,065

BIRTHS



4,521

PARENTS WITH BRAIN BAGS



1,644

FAMILIES CURRENTLY
RECEIVING TEXT MESSAGES

INSIDE THE BUILDING BRAINS PROGRAM



INFORM: BUILD A BRAIN

The Build a Brain video is based on a research collaboration between SCI and Dr. Dana Suskind of The Thirty Million Words Center at the University of Chicago. It's four and a half minutes that can be a life changer for parents. Easy to grasp and utilize takeaways are designed to inform and empower parents on the importance of early brain development.



EQUIP: BRAIN BAGS

The Brain Bags equip parents with resources and tools that will help them be successful. It includes a Baby Steps guide that serves as a milestone book for brain development, along with the Building Blocks Magazine, two baby books, and a toy. It all helps foster the ability to develop babies' brains.



SUPPORT: BASICS INSIGHTS

A key part of SCI's effort to support parents in early brain development is the Basics Insights Text Messaging Service.

The messaging service sends twice a week texts giving science-based tips, activities, and reminders to enhance your baby's growing brain.



SIBLING BRAIN BUILDERS

SCI's Sibling Brain Builders program is another difference maker in advancing early brain development. The program empowers older elementary school students, mostly 4th and 5th graders, to read to younger siblings at home, exposing them to more words and helping build their brains. The students turn in reading logs and are incentivized by gifts from SCI including books and toys.



Building Jobs

2024 IMPACT



1,300+

INDIVIDUALS ATTENDED
LIVE TRAININGS

(ENTRECON®, ENTRECON®
EXTRAS, HOW-TO SERIES)



379

INDIVIDUALS RECEIVED
CUSTOM TRAININGS



26

BUSINESSES IN OUR
VMS PROGRAM



40

VMS SESSIONS TOOK
PLACE

*based on data collected in 2024

BUILDING JOBS PROGRAMS:

VENTURE MENTORING SERVICE
(VMS) PROGRAM

LIVE TRAININGS - ENTRECON® EXTRAS
AND ENTRECON® CONFERENCE

CUSTOMIZED TRAININGS

ROUNDTABLES



EntreCon 2024

Discover Your **POTENTIAL**

EntreCon®, our annual signature business, leadership and entrepreneurship conference celebrated its tenth year in 2024, with the theme: “Discover Your PoTENTial”.

With a variety of keynote speakers, breakout sessions, lunch ‘n leans, entrepreneur guidance, successful business growth, professional leadership, networking opportunities, and personal coaching - there is something for every stage of your career.



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Combined Statement of Activities

Year Ended December 31, 2024	Building Brains	Building Jobs	Administration
Total Revenue	\$364,496	\$408,430	\$296,351
Program Service Expenses	\$365,100	\$407,007	\$137,510



*unaudited

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